



# TV5 Fund

Support Program for the Production of digital series

**1st Deadline: January 15, 2018**

**2nd deadline - for selected projects only: March 26, 2018**

Since 1988, TV5 Québec Canada has been laying claim to a unique position among Canadian television broadcasters. Thanks to its lively and dynamic programming, TV5 has contributed to the promotion and dissemination of the social and linguistic diversity of French-speaking culture from within Canada and abroad. With its fine mix of authentic cultural influences, TV5 bears testimony to the vitality of the French language by proposing a judicious range of the very best programs in French from Europe and Africa, in addition to original Canadian productions. With its core values of openness and sharing, and its willing affirmation of a spirit and a language, TV5 is a network that both listens to people and designs its programming in consequence.

## General Information

In order to stimulate the production of digital content intended for new distribution platforms, TV5 Québec Canada is launching, for the eighth consecutive year, the TV5 Fund disburses a budget envelope of \$160,000 in cash (direct financial support for production) and \$120,000 in services (marketing and promotion), for combined support totalling \$280,000 for the year 2018.

The TV5 Fund is intended for developing young Canadian creators working with video and new technologies. Its mandate: to support the production and distribution of series that can be in fiction, documentary and animation form, adapted for viewing and sharing on the Internet, smart phones and tablets.

The TV5 Fund therefore offers funding to young Canadian professionals, aged 18 to 35, for the production of original series comprising three or more episodes. Each episode must be no less than one (1) minute long, with a maximum length of ten (10) minutes. Creators are invited to deposit a written application accompanied by a detailed series proposal by the application deadline. For 2017, financial participation from the TV5 Fund will range from \$10,000 to \$40,000 per project. Produced series will premiere on the TV5.ca website.

All interested creators are invited to familiarize themselves with the TV5 Fund Guidelines and to conform to them in the preparation of their submission. While conformity to the TV5 Fund Guidelines constitutes a precondition for program eligibility, doing so does not guarantee funding support. All information and personal data submitted to the TV5 Fund will remain strictly confidential.

## Fund Objectives

The TV5 Fund is intended to promote the production of quality content for new distribution platforms. More precisely, the Fund's objectives are to:

- Offer direct encouragement to developing young Canadian professionals working with video and digital medias
- Participate in the research and development of new video production techniques
- Contribute to the dissemination of Canadian Francophone productions across Canada and around the world
- Reach new audiences by offering original new content that is better adapted to emerging media consumption habits
- Support diversity and inclusion on screen or in the production team

## Eligibility

### Conditions for Eligibility

Support of the TV5 Fund is accorded for the development and production of original series of three (3) or more episodes. Each episode must be no less than one (1) minute long, with a maximum length of ten (10) minutes. Applicants must read the TV5 Fund Guidelines and conform to their directives before submitting their completed application.

#### 1. First deposit

Available on the [fonds.tv5.ca](http://fonds.tv5.ca) website, the submission form (available in French only), the rights and conditions document and the budget (including the *Information*, *Detailed Budget* and *Financing* sections) duly completed and signed (electronically or digitally), must be sent by e-mail to the following address: [fondstv5@tv5.ca](mailto:fondstv5@tv5.ca) before Monday, January 15, 2018, at 5 p.m. EST. The time and date of e-mail reception on the TV5 server will be considered as proof of the deposit time. **Applications submitted must be final and complete, with all necessary elements properly identified and attached in a single e-mail otherwise, the application will not be considered.**

All documents must be in Word, Excel, PDF or JPEG format. Any other format will be rejected. If your graphic, visual or video elements exceed 5MG in total, they will have to be accessible via electronic links included in your submission form.

**No supplementary material will be accepted after the deposit deadline expires and no incomplete applications will be considered. Note: the submission form and all other application documents must be completed in French by the applicant.**

Information:

**Judith Brès**

**[fondstv5@tv5.ca](mailto:fondstv5@tv5.ca) / 514-522-5322 Ext. 142**

We cannot be held responsible if the e-mail for your application is not received at the e-mail address or if the file arrives late or corrupted. Please note that the TV5 Fund will not accept applications submitted by mail or fax.

## **2. Second Deposit**

Project creators that reach the second selection round will be duly informed as of **February 23, 2018** by e-mail. They will then be invited to submit a complete version of their submission by **March 26, 2018**. They will receive a form to fill in for the second deposit by e-mail, as well as details on all documents they will need to ready.

A visual document will be required to complete the submission:

- **Fiction:** a short video (maximum 3 minutes) in the form of a pitch to introduce the series, the main actors and/or a “moodboard” featuring the series’ visual inspiration
- **Documentary:** a short video (maximum 3 minutes) introducing the main subjects of the series as well as research documentation on the chosen topic.
- **Animation:** a portfolio comprising the proposed setting, a graphic outline of the characters, scenery, etc.

### Eligible Applicants

The TV5 Fund directly addresses creators with professional experiences, directors and artists working with video and new media. **Producers and production companies cannot submit a project proposal directly.**

To be eligible, the applicant must:

- Be between 18 and 35 years of age at the time of application
- Be a Canadian citizen or a permanent resident of Canada
- Have creative control of the series and hold copyrights to adapt any material included in the project (original idea, scenario, music, characters, images, illustrations, photos, etc.)
- Demonstrate the necessary expertise and relevant experience that correspond to the definition of Professional by TV5 Fund.

To be considered as a professional for TV5 Funds, you should match a minimum of 3 of the following criteria,

- Has followed a well-known training program in audiovisual production;
- Is recognized as a professional in the industry (director or digital media artist);
- Dedicates most of his or her professional life to producing media content;
- Has already presented at least one creation in a professional context.

Only one project per applicant will be considered. If an applicant submits more than one project, only the first one received will be considered. However, creators will be allowed to collaborate on other projects, as long as they are not the principal applicant.

## Eligible Projects

The TV5 Fund is intended for the production of original Francophone Canadian content. At least one project produced outside Québec will be accepted yearly.

To be eligible, each submitted project must conform to the following criteria:

- Constitute an original series of three (3) or more episodes, each of which is no less than one (1) minute long, with a maximum length of ten (10) minutes
- Fall under one of the following artistic genres: animation, fiction or documentary
- Be in French or without words
- Be conceived to suit web, mobile phone or tablet distribution formats
- Be conceived for a target audience and supported by a promotional strategy that effectively targets that audience
- Make use of content clear of copyrights
- Be delivered electronically in HD resolution

Magazine-style projects are inadmissible.

Projects or content that are deemed to be in poor taste, offensive or inciting hatred will be rejected.

Industrial, commercial or promotional projects will automatically be rejected.

## Financial Participation

The program offers a partially reimbursable financial participation. Financing will be disbursed according to a precise payment schedule agreed between the TV5 Fund and the applicant, as specified in the Contract.

Upon receiving financial participation from the TV5 Fund, the applicant guarantees:

- An exclusive distribution on TV5 Québec Canada Web and mobile platforms for six (6) months following the online uploading of all episodes and subsequent non-exclusive distribution based on rights negotiated with the rights holders
- A *Fonds TV* logo will be included in the opening title of each episode
- A closing video title will include the TV5 signature logo
- TV5 retains right of first refusal for television adaptation or any derivative product.

Financing granted under this program may not exceed \$40,000 per project. TV5 Québec Canada considers \$1,000/per minute to be a maximum participation for fiction and animation formats, while \$750/per minute is considered maximum for documentaries. A diversified financial structure, including other financing sources (sponsorships, fundraising, partnerships or other financing), is an important asset.

The applicant recognize that Fonds TV5 team will play an advisory role at each step of the production process. The objective is to offer professional advices and coaching for series development, production, launch and marketing in a context of Web and mobile distribution.

TV5 Fund financing is subject to the following conditions:

- A minimum of 75 % of the admissible costs will be disbursed in Canada
- Expenses incurred and/or disbursed before deposit of the application are inadmissible.

**Payments will be disbursed in three segments:**

1. Following submission of all scenarios and upon signature of the contract between the TV5 Fund and the applicant (50%)
2. Upon delivery of the first online edit of the episodes (25%)
3. Upon deposit of the final episodes on HD support, with worldwide distribution and exhibition rights cleared for all broadcast and distribution media, and of a detailed production cost report (25%)

**Financial Participation Reimbursement**

The Applicant undertakes to reimburse TV5 Québec Canada financial participation on a prorated basis if the production generates net revenues after the 6-month exclusive rights granted to TV5 Québec Canada. Net revenues means gross revenues generated by the exploitation or distribution of the series less the amount invested by the Applicant, the commission and distribution fees (up to 30% of gross revenues) and the distribution and promotional expenses (up to 10% of gross revenues ).

Furthermore, the Applicant undertakes to pay TV5 Québec Canada the equivalent of 0.5% of the production budget of all derivative works in which TV5 Québec Canada is not part of the financial structure. Derivative works notably includes a prequel, a sequel, an additional seasons, an adaptation for television or for a movie and any other production based on the series.

TV5 Québec Canada limits its reimbursement to 50% of its financial participation in the series.

## **Cost Report**

A detailed cost report on a template made available to recipients must be submitted upon completion of the project. At its choosing, TV5 can, at its own expense, perform a complete project budget audit to verify documented expenses.

## **Copyrights**

The applicant must retain and control the full and unencumbered rights required to produce, exploit and distribute the project by any means, including all copyrights. In particular, the applicant must retain the rights for public exhibition, communication and/or distribution, public performance and/or display, to reproduce and/or publish the production in whole or in part, without restrictions as to time limits or territories, in all media, in any form whatsoever and on all supporting devices and media.

## **Music Rights**

The project must include a completely original soundtrack or rights for pre-existing music should be obtain for an extensive period. The applicant must clear all the rights related to its use in the project.

## **Minimum distribution rights**

The applicant must obtain all rights for a 2 years minimum distribution period without any geographical limitations and therefore becomes responsible for ensuring that all conventions and agreements governing working conditions are being respected. By virtue of this, the applicant must ensures that all the necessary conditions will be met to allow the episodes to be distributed on all Web and mobile platforms.

## Evaluation Process

Henceforth, the evaluation process will involve two main steps:

**Step 1:** The first deposit will present an abridged version of the submission. Project submissions will be analyzed, and those projects that are retained will be invited to provide a complete version of the project submission.

**Step 2:** Subsequently, completed submissions will be analyzed to determine which ones will obtain support from the TV5 Fund.

All submissions will be examined to make sure that they respect eligibility criteria and that they have been duly completed. Projects will be analyzed and submitted to a selection committee comprised of TV5 Québec Canada employees and outside industry specialists.

### Selection Criteria

**Concept Originality 25%**

The TV5 Fund will favour projects demonstrating creativity and originality in the following areas:

- Concept and ideas proposed
- Presentation and description of the series
- Points of view chosen

**Project Feasibility 25%**

Projects submitted must demonstrate their feasibility in terms of the proposed budget and broadcast formats.

- The projects must be conceived for use as short episodes suitable for viewing on the web, mobile phones and tablets
- The series' production budget must take into account all material and human resources required, including number of shoot and editing days.
- A diversified financial structure, including other financing sources, will be seen as an asset

**Applicant's Qualifications 25%**

Applicants will also be evaluated according to the following considerations:

- The applicant's professional and artistic background
- The experience of project collaborators in the fields of video, new media or any other related field, as this relates to the project submitted
- The pertinence and quality of previous work submitted to support the application

### **Adapted and Innovative Treatment 25%**

Projects must demonstrate that their treatment is adapted to their target market, and in the appropriate digital broadcast format:

- Have a clear target audience
- Demonstrate an innovative treatment
- Demonstrate the implementation of a promotional strategy on the various social media platforms that effectively targets its audience.

The applicant whose project is selected by the TV5 Fund must then submit the completed scripts for the series and sign a Production Support Contract with TV5. The TV5 Fund is under no obligation until this agreement is signed.

### **Application Steps**

- November 27, 2017 Launch of call for submission
- January 15, 2018 Deadline for abridged project submissions
- February 23, 2018 Selective invitation for complete project submissions
- March 26, 2018 Deadline for depositing complete project submissions
- April 27, 2018 Reply to applicants
- August 13, 2018 Delivery of the offline version for approval
- August 31, 2018 Final delivery of the online version and of the trailer for series promotion; delivery of the final cost report

Exceptionally and with TV5 Fund permission, the production calendar may slightly vary based on the financial structure and number of episodes.

## TV5 Fund Partner for 2018

### Lussier & Khouzam

The Lussier & Khouzam law firm will join forces with the TV Fund in order to help all recipients on copyright issues during the production of their series. Lussier & Khouzam is well acquainted with TV5 Fund, as the expertise of its legal specialists has been regularly solicited during past series projects.

## Clarifications

The TV5 Fund reserves the right to modify the Guidelines, to announce new objectives and policies, or to add or retire a program. However, any change cannot apply to agreements already entered into without the express consent of the parties concerned. All applicants renounce any claim of responsibility of the TV5 Fund and TV5, its directors, administrators, employees, agents and representatives in the event of the loss, theft or destruction of documents submitted with an application. The TV5 Fund and TV5 can conserve or destroy any submission and supporting documents at its sole discretion, unless it has received a request from the applicant for the return of submitted materials. Any applicant also authorizes the TV5 Fund to discuss an application with a third party and to collect and communicate any information deemed useful for appraisal of the submission.

The use of the masculine gender in this present document includes the feminine and the use of the singular includes the plural, as the case may be.